UBISOFT

There are 2 parts to this test for which you have 5 days to complete.
The instructions and all assets needed to complete each section are available at the BOX link.

NOTE: *We provide basic assets to support the test. Use whatever resources at your disposal to achieve your creative vision.*

PART 1: Digital Banner Creation
Create and label a folder on the root directory with the exact name above. Create and place new static banners in that folder.

Context: These banners will be seen by consumers on social media outlets and mobile devices using internet browsers. You can use the splash screen and/or gameplay footage if necessary.

Deliverables:
Please deliver the banner ads in the following dimensions in JPEG format:
Two different design sets thinking INSIDE THE BOX

- 640x960

- 1200x627

- 240x1200

Deliver different design sets, thinking OUTSIDE THE BOX. Creative visuals that communicates the brand to a general demographic.

This is your chance to show your skill set on what you're capable of delivering in a set time frame. We encourage candidates to push the envelope and think outside the box on what the expected level of quality is in our industry.

- 640x960

- 1200x627

- 240x1200

The final deliverables for Part 1 should include a total 12 Static images

PART 2: Creative Feedback
Create and label a folder on the root directory with the exact name above. Provide creative feedback on the images located at the BOX link.

Deliverables:
Please deliver Creative feedback on each image that includes:
- Things you like about each image
- Things you don't like about each image
- What you would do to change each image

You can deliver your creative feedback anyway you wish, provided it is clear, articulate and would be useful to the person receiving it. Paint-overs combined with notes usually works well

The final deliverables for Part 2 should include Creative Feedback on a total of 7 images.